

## **Tommy P Events Products and Services Summary**

#### - Promotion

- o Distribution
- Brand marketing
- Social Media Marketing
- Direct Marketing
- o Advertising
- o Strategic Marketing and Event Coordination

#### - Entertainment

- o DJs
- o Dancers
- Performing artists
- o Musicians
- o Instrumentalists

### - Party Motivation

- o Promotional Models
- o "Party Starters"

# - Photography & Videography

## - Hospitality services

- o Hosting and Hostess Services
- o Guest Bartenders
- o Cocktail Waitressing



# All prices will be determined during consultation. The following information reflects what all service costs may be based on.

**Distribution** – Ranges on the amount of marketing materials and length of time it is being distributed plus the geographical area or demographic type being serviced.

**Brand Marketing** - Based on factors which include the number of reps assigned, length and location of shift and any special services required.

**Social Media Marketing** - We determine a price for the project after we conduct a consultation addressing the best approach and available budget. This tackles Facebook, Twitter, MySpace, YouTube, and many other viral internet outlets.

**Direct Marketing & Business Marketing** – Based on per hour, per day or per business rates. Leads will be generated and we will help build strong client relationships by using B2B and cross promotion techniques.

**Advertising** – Based on the type of advertisement, materials used and available budgets. This may consist of everything from flyers, business cards, radio ads, etc.

Strategic Marketing and Event Coordination - Per hour/per day/per event.

**DJs** –Varies on the length of event and the type of occasion.

Dancers – Varies of quantity of dancers, length of event, type of occasion and any special requests.

**Live Entertainment** – Varies depending on the length of event, type of occasion and any special requests.

**Party motivation** – Based on the quantity of party starters or motivational models, length of event and any special requests.

**Photography and Videography** – Based on the length and type of shoot plus any special editing requests.

**Hospitality Services** – all hostesses, guest bartenders and cocktail waitresses receive a shift pay along with potential for tips. Rates are based off of the type of event and/or length of event.

# \*Special Packages and custom pricing is available.